



Overview of Cal Beyer; Vice President; Workforce Risk & Worker Wellbeing; CSDZ, a Holmes Murphy Company.

- Joined CSDZ on March 16, 2020.
- Working nationally with construction associations and employers to help the construction industry become aware of and respond to the threats of mental health, substance misuse, and suicide risk.
- Work from Minnesota and reside in Washington State.
- Frequent presenter at national industry events and frequent contributor to various construction industry publications.

#1. My former employer was a hot mix asphalt producer and paving contractor in the Pacific NW (2014-2020)

- *This is where I launched the mental health and suicide prevention initiative in 2014-15.*
- Company was a 3rd generation, family-owned contractor with 650-700 employees.
- We had 18 asphalt plants, a large rock quarry, and asphalt oil hauling tanker trucks.
- I founded a Paving Work Zone Risk Reduction Committee with the WA Asphalt Pavement Association (WAPA) and WSDOT
- 7 WAPA contractors & 8 from the State. We focused on changing specifications for work zones on speed reductions, lane & ramp closures, reimbursement of law enforcement in work zones, etc.).
- Company permitted (and encouraged) me and my team to help lobby for 2 new laws in WA for distracted driving (cell phone restrictions) and mandatory move-over roadway worker safety

#2. Asphalt Pro magazine was an early adopter on the mental health and suicide prevention

- here is one of the 3 articles that Asphalt Pro published.
- A number of asphalt company leaders provided quotes. They include current Executive Committee officers of the association. <https://theasphaltpro.com/articles/construction-safety-next-frontier-suicide-prevention/>

#3. Asphalt Pavement Association of Oregon (APAO) was an early adopter

- This article was written by John Hickey, Executive Director from APAO about his association's adoption of mental health and suicide prevention
<https://theasphaltpro.com/articles/candid-safety-promotes-mental-health-and-prevents-suicide/>

#4. National Asphalt Pavement Association (NAPA)

- **Asphalt Pavement magazine** – I worked with former editor Monica Dutcher for her to draft this article:
<file:///C:/Users/cbeyer/Downloads/NAPA%20Getting%20Real%20About%20Mental%20Health%20Nov%202019.pdf>

- NAPA was one of the first 10 associations to become a supporter of the Construction Industry Alliance for Suicide Prevention (www.preventconstructionsuicide.com)

#5. Colorado Asphalt Pavement Association (CAPA)

- CAPA will be posting additional resources on its webpage to share with members of the association in Spring 2021

Cal Beyer, CWP

VP, Workforce Risk and Worker Wellbeing

225 South Sixth Street, Suite 1900

Minneapolis, MN 55402

D: 612-322-6051 | M: 651-307-7883

CBeyer@csdz.com

csdz.com